

Rotary Club of Calgary West
(A Year of Rotary Fun and Fellowship)
The Monthly WESTERNER

Box 4572, Station C, Calgary, Alberta T2T 5N3
Holiday Inn, McLeod Trail, Fridays 12:15 pm

President: Karl Herzog **President-Elect:** Sa'adat Keshavjee

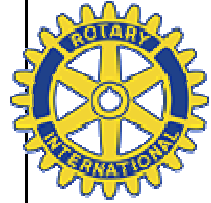
Past President: Lynne Thornton **Secretary:** Ron Morrison

Treasurer: Des DeFreitas

Directors: Stan Beveridge, Ron Brookes, Bryden Horwood, Margot McDermott
Bernie Ward, David Williams

October Edition

Publisher: David Williams



The mission of Calgary West is to uphold the ideals of Rotary in all avenues of service, with a focus on aiding the disadvantaged and developing the potential of youth, in Canada and internationally, in a spirit of fun and fellowship.

Dear Fellow Rotarians,

We are into our fourth month of the Rotary year and I must declare that time has flown even quicker than I thought it would. Before we know it we'll be celebrating Christmas and then preparing in earnest for our Strawberry shortcakes initiative. But before I get ahead of myself, I'd like to take a moment to talk about our progress and thank everyone for their support and encouragement.

As mentioned earlier, our primary focus this year is membership. We are pleased to announce the addition of new member, Duncan Stanners, and to welcome back Roy Thurm. Members were saddened by the passing of Past President Jo Johanson and Ray Huffman, and the resignation of four members emphasizes the importance of attracting new members. To that end, good progress has been made by the membership committees and I expect this hard work will yield some terrific results in the next few months.

Of prime importance as well, is the goal to bring more diversity and energy to our weekly program speakers. In this regard, our program committee has not let us down. With a long list of first-rate speakers behind us and a full schedule of exciting programs ahead, we have the opportunity to invite friends and colleagues to enjoy a wonderful afternoon.

Our other committees have been working hard as well and good work has been done to develop a working relationship with the Holiday Inn. We

welcome Marco, our exchange student, and have prepared Emily, our outgoing student, for her trip to France. We have also volunteered for World Skills, developed a new mission and vision statement, established a dinner club, supported Habitat for Humanity, sent three students to RYPEN and cleaned our highway.



Coming up soon will be our Nov 13 Christmas Banquet; Feed the Hungry on November 22, Salvation Army Kettles and our extremely successful Christmas Brunch which is scheduled for December 20. Please attend, and if possible, volunteer to help stage with these events.

We must also help with our next major initiative – Strawberry Shortcakes. This is an extremely high profile event. It is one of only three fundraisers and so we must all contribute to ensure we don't leave our fellow members overwhelmed and unsupported. By helping with this project, we'll live up to our vision of *An improved world, one project at a time.*

I thank you all for your contribution to our effort to-date. Please feel free to contact me with your thoughts, your concerns, your questions, or to let me know where you'd like to help. *The Future of Rotary is in Our Hands*, and it's exciting!

Sincerely,
Karl

Membership—Stan Beveridge

Our drive for the internal club extension got a terrific kick off at our regular weekly meeting of September 4. Mike French and Steve Rickard presented our plans and goals for this major club initiative.

To involve all our club members, most everyone in the club was given a specific area surrounding the Holiday Inn in which they were to identify the nature of all the businesses. Response by our club members was most encouraging. The Membership Committee thanks all of you for your effort to help with the first step of this important initiative. Our members have identified over 800 establishments in the area and have entered their names into a data base. We are now deciding which of these businesses we wish to approach to determine their interest in becoming members of Calgary West.

In our drive to increase membership and achieve President Karl's goal, we need the help of all our members. We will need to attract new members, not only from the efforts of the Membership Committee through internal club extension, but also from all our members bringing in new members.

Our super salesman, Ted Valentine, has provided some ideas of where our members should look for prospective members to Calgary West

Many prospects are people you already know:

- From your old job
- From your old school or college
- Because of your favorite sports or hobbies
- From civic activities, church, social and athletic clubs
- From your neighborhood, condo board, community center, park, playground

Whom do you know that might be a prospect? Perhaps those who:

- Sell you your meat, computers, shoes, hardware, etc.
- Teach your kids piano, swimming, tennis, dance, etc
- Cut your hair, fix your watch, edit your local paper, do your dry cleaning
- Belong to your health club, bridge group, book club, PTA
- You play golf with – who were you paired with when you played as a single
- Is your doctor, lawyer, vet, dentist, banker , etc.
- Run your local restaurant, theater, corner store, bowling alley, florist

Where might you bump into prospects you don't yet know:

- Picnics and parties
- Soccer games
- Graduation
- Civic groups
- Boy Scouts
- Stores
- Parking lots
- Yard sales
- Back-to-school night
- Reunions
- Church
- Health clubs
- Coffee shops and restaurants
- Malls and Airports

Think about whom you can invite to one of our meetings so we can start the membership process. With everyone's effort we can achieve our ambitious goals.

Club Administration—Bernie Ward

Public Relations

Chair: Garfield Ganong

- A bi-weekly "Rotary Moment" has been initiated with Walter Krawciw providing the information.
- (Bi-)Monthly bulletins are being produced, but there is a problem with receipt of input.
- Intra-club extension campaign, with information on companies in our area being identified.
- Garfield has a copy of the draft communication plan from the district YEX committee which he is reviewing for ideas for our own club plan.
- Garfield is now on the district public relation committee which should result in greater results through a more coordinated effort

Website

Chair: Bill Lawless

- Still looking at how to distribute the bulle-

tin via the website.

- Looking at possibility of directors/committee chairs having the ability to input their information.
- Getting information on the cost of possible changes.

Roster

Chair: Gordon Rodrigues

New roster published and distributed.

Conferences

Chair: Ted Valentine

Ted has been promoting the Waterton Peace Park Assembly, which takes place this weekend. He will next work on the District & International Assemblies.

Foundation

Chair: Bill Quinney

Bill will be promoting the Foundation in November, which is Foundation month.

Club Activities - David Williams

October 30

A special Hallowe'en program



November 6

A special Remembrance Day program



November 13

Christmas Ball in the evening



December 4

Club assembly at the Holiday Inn

December 20

Christmas Brunch at the Pinebrook Golf and Country Club



Also, I should add that the **members of the venue committee** are Garth Evans (Chair), Joe Klassen, Chuck Morrison and Brian Stalwick. Any concerns about our lunch meetings should be addressed to them and/or David Williams.

Summaries of Board Business, June-September, 2009

June 2009 Board Meeting

Financial Des DeFreitas

- A motion to discontinue program to subsidize members to attend the District conference was approved.
- A motion accept 2009-2010 General Account Budget with adjustments that results in a projected \$2,675.00 deficit was approved.
- A motion to confirm President Karl Herzog. Past-president Lynne Thornton, Secretary Ron Morrison and Treasurer Des DeFreitas as signing authorities for the club was approved.

July 2009 Board Meeting

Financial Des DeFreitas

- A draft community and casino preliminary budgets were presented with the goal to approve the budgets at the August 17 meeting.
- A motion to provide funds for endowed scholarships at 1) SAIT (Cl. McLeod \$500) and 2) Mount Royal College (Rymes \$2500, Sharlow \$1000, Cal West \$500) and 3) Central West Campus (\$500) was approved.

Membership Stan Beveridge

- Letters were sent to honorary members informing them of their status.
- The concept of corporate memberships was discussed and more info was requested.

Service and Grants Bryden Horwood

- Rotary Flames Foundation. Bryden was asked to investigate the situation further and report back to the Board.
- 2012 Rotary Nepal PR Initiative. Karl presented a preliminary draft of the proposed Rotary Nepal PR Initiative.

This is a district-wide Rotary PR initiative and fundraiser that is being planned for April 2012 in Mike French's year as DG. Karl is organizing the initiative. The primary goals are to provide an exciting newsworthy endeavour to 1) increase awareness of Rotary among non-Rotarians, 2) allow an opportunity for multi-club involvement in an exciting international expedition, and 3) raise funds for a project in Nepal and the Rotary Foundation. Questions were raised as to the commitment and resources required by Calgary West to be involved. Karl will respond to input by providing a more detailed report.

Youth Margot McDermott

Margot McDermott gave notice of her resignation to take place in September.

Fundraising Ron Brookes

- Ron Brookes to chair the Strawberry Shortcakes committee.
- Ron Brookes will provide Stampede Breakfast Committee report in the near future.

August 2009 Board Meeting

Financial Des DeFreitas

- A clarification of Ensenada project was requested.
- 2009-2010 Community Fund and Casino Fund budgets were approved.
- July 2009 financial statements was approved
- A motion to reinvest the full amount of this year's distribution (\$13,544.00) in The Calgary Rotary Clubs Foundation was defeated.

Membership Stan Beveridge

- A new member application of Duncan Stanners was approved for publication.
- Roy Thurm was reactivated as a member

Club Activities

David Williams

A motion to purchase a new portable microphone for a maximum price of \$600 was approved.

Club Administration

Bernie Ward

A motion to accept Mission Vision statements was approved.

Service and Grants

Bryden Horwood

- A motion to proceed with involvement of the 2012+ phase for the Rotary/Flames Foundation was approved.
- A motion to have Calgary West become the sponsoring club to move the 2012 Rotary Nepal PR Initiative forward without any financial obligations to Calgary West Rotary Club this year was approved.

August 2009 Special Board Meeting

- Clarification of financial status of the Ensenada project was provided: Upon review it was agreed \$7000 in funding has been committed to build one home in October,2009, in Mexico.
- A request for club endorsement to allow participants of this year's build to fundraise for the balance of an additional home was approved.

September 2009 Board Meeting

Financial Des DeFreitas

A motion to accept the August 2009 financial statements was approved.

Membership Stan Beveridge

The resignations of Charles Buchanan, Jim Walker, Mark Ferguson and Margot McDermott were accepted.

Service and Grants Bryden Horwood

There was a discussion on the Rotary-Flames partnership. The committee will proceed as per report.

Youth

Margot McDermott

A motion to approve the Youth Exchange program for 2010-2011 was accepted as presented.

“Let us return now to those thrilling days of yesteryear, when the Lone Ranger rides again.”

But, if you are not a Lone Ranger fan, those words are lost on you. You are either too young, or did not have a TV back in the 1950s.

Be that as it may, what follows are memories of a bygone year in the history of Calgary West Rotary Club.



1993 – 1994



President: Jim Willson
Past President: Cam Wright
Vice-President: Stan Beveridge
Secretary: Holland Berry
Treasurer: Doug Watson
Directors: Mike Carlin, Marilyn McIlwraith, Ray Huffman, Chuck Morrison, Ron Morrison and Stan Mulligan.

Themes

From **RI President Robert Barth**:
“Believe in what you do, Do what you Believe in”.
The message on the Rotary pin was, “I’m dependable; I’m available; I serve and give more than I take; I add value.”

From **DG Bill Grant**:
“Service is the rent you pay for the space you occupy.”

For the club:
“We Create Smiles.”

Membership News from the Bulletin

New members that joined the club throughout the Rotary year were:

Victoria Achilleos
Bev Berenson
Karen Chase
Don Goodridge
Bob Hamshaw
Barry Jarvis
Patrick Murphy
Margot McDermott

Herb Sattlegger

Grant Ritchie

Murray Vimy

Alan Waldie.

Ron Jones rejoined after spending several years in Edmonton.

Verneil Martin received a Presidential Citation award for proposing more than three members.

Members lost to the club:

Bill Huston, veteran of the war and a member since 1977, died in July, 1993.

Charles Luitweiler

Mike Pildysh

John Switly

Jim McKendry

Brant Wilson

Tom Viccars left for various reasons.

Members and Attendance

- Membership began at 74 and ended the year at 81. Average attendance at the meetings was 75%.

Social and Sporting Activities

- The usual Stampede Breakfast brought fun in the form of chuck wagon races with the Cochrane Rotary Club and their chariots and two-person teams!
- October 1, 1993, was the Inaugural Golf Scramble at Elbow Springs.
- **Sam Switzer** hosted a woodchoppers ball in October for those wanting firewood, mulled

wine, a walk in the woods, or the fellowship of a bonfire.

Distinguished Speakers and Guests

- **Jim Barnes**, former Principal of Shaughnessy High School, was awarded a Paul Harris Fellowship for his community and schoolwork.
- **Brenda Finley** spoke of CBC changes in direction.
- **Gerry Borbridge** spoke on his role as chief of Calgary Police.
- **Brian Keating** recalled anecdotes from the Calgary Zoo.

Club Projects

- **Dave Parker** and **Jim Willson** worked the fledgling Rotaract Club.
- **Dan Doherty** was chair of the Hull Homes where we supported another breakfast for the Home and the community.
- **Cheuk Tam** led a team of canoeists and wire-workers in wrapping trees along the Bow River south of Calgary for beaver resistance!
- The David D Oughton relationship began.

Youth Exchange

- **Charlotte Locke** was our exchange student from Denmark, providing a chatty weekly column, "Charlotte's Corner", in the newsletter.
- **Jan Schlomach** of Germany (YE 91/92) returned with his parents in July, 1993.
- **Nicole Hamilton** returned in August from Thailand.
- **Shaun Duregon** went to Brazil in August, 1993, and wrote news of his adventures.
- **Heather McCarney** was chosen to go on exchange in August, 1994.

Fundraising

- The Service Budget was \$93,000, funded primarily by Bingo.
- A novel event coordinated by **Harold Sharlow** and **John Collins**, namely a Box Social and Auction. \$14,000 was raised for the Calgary Rotary Clubs Foundation. Included in the fun were a skit with "Paul Harris" and a dance troop led by **Margot McDermott**.
- **John Collins** presented \$6978 as the club's distribution of earnings for the previous year from the Calgary Rotary Clubs Foundation.

Donations to Various Causes

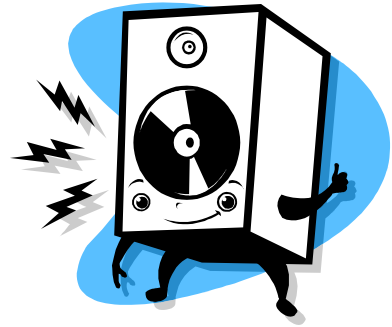
- Funds were budgeted as \$32,000 for International, \$16,000 for Youth and \$62,000 for Community projects.
- Medical supplies were provided for a school, hospital and medical centre in Thailand near the Burmese border.
- Trees were added to the Inglewood Wildlands Park.
- We finalized matching grants for an eye hospital in India.
- We began a pilot project of providing transportation for seniors to appointments.

Other News

- The 25-year club history, 1967-1992, was completed for distribution at \$12 per copy, thanks to the leadership and dedication of **Ron Staughton**.
- **President Jim Willson** made the Four Way Test a mantra for most meetings. The microphone or sound-system cut out or squealed many times during each meeting.
- The Westerner bulletin team was coordinated by **Lynne Thornton** and produced by **Don Campbell** – in a three-column format for the first time.
- **Stan Mulligan** was awarded the Lamp of Learning Award by the Calgary Board of Education for his dedication and service to youth, primarily for his leadership with the Shaughnessy High School Partnership.
- Annual dues were changed to \$200 per year.
- **President Jim** wrote "Jim's Jottings", a short column in The Westerner in the last edition of each month, mostly about Rotary or the club.
- Integrity Awards were given to **Sister Ida Beaudin** of Father Latour Native Centre and **Jim Gray** of Canadian Hunter.
- **Marilynn McIlwraith** and **Lynne Thornton** traveled to Mexico to help establish the first village bank with FINCA with the support of Calgary West.
- **Verneil Martin** sold cookbooks to raise funds for Polio Plus and provided them to clubs for fundraisers.

Speakers' and Reporters' Page

Speakers



| | |
|------------|---|
| October 2 | Becky Scott—Bleeding Art Industries |
| October 9 | Bruce Cameron—A View of Calgary Municipal Politics |
| October 16 | Lisa (Longball) Vlooswyk—Canadian Women’s Golf Longball Champ |
| October 23 | MLA Ron Liepert, Minister of Health for Alberta |
| October 30 | “The Great Houdini” - A Hallowe’en Special |
| November 6 | Remembrance Day—Mark Verrall, Medic, Bosnia and Afghanistan |

Reporters

| | |
|------------|----------------|
| October 2 | Brent Barootes |
| October 9 | Mike French |
| October 16 | Brent Barootes |
| October 23 | Lynne Thornton |
| October 30 | Don Axford |
| November 6 | Brent Barootes |



The reporters for this Rotary year are:
 Don Axford
 Brent Barootes
 Garth and Pauline Evans
 Mike French
 Bill Tapuska
 Lynne Thornton
 Jim Willson

If any reporter cannot meet his/her commitment for a particular date, PLEASE arrange for a substitute from the above list.

Calendar of Events

August: Membership and Extension Month

September: New Generations Month

October: Vocational Service Month

November: Rotary Foundation Month

December: Family Month

January: Rotary Awareness Month

February: World Understanding Month

March: Literacy Month

April: Magazine Month

May

June: Rotary Fellowship Month

Visit www.calgarywestrotaryclub.org/events for up to date information