

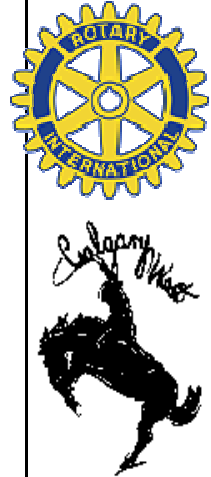
Rotary Club of Calgary West
(Service through Fellowship)
The Monthly WESTERNER

Box 4572, Station C, Calgary, Alberta T2T 5N3
Elbow River Casino, Fridays 12:15 pm

President: Garfield Ganong **President-Elect:** Lynne Thornton
Past President: Mike French **Secretary:** George Edwards
Treasurer: Mike French
Directors: Brent Barootes, Mark Ferguson, Garth Evans, Bill Lawless,
Marie Rickard, Brenda Sali

March, 2008, Edition

Publisher: David Williams



The mission of Calgary West is to uphold the ideals of Rotary in all avenues of service, with a focus on aiding the disadvantaged and developing the potential of youth, in Canada and internationally, in a spirit of fun and fellowship.

Garfield's Cogitations

This year's Valentine's Day Strawberry Shortcake Fundraiser was another monumental success! Congratulations to everyone in the club for making this the eighth consecutive record breaking year with over 7400 shortcakes sold. What a fantastic accomplishment! Without you the members and leveraging our abilities through our many partnerships we could not have done this. From the first year of 300 shortcakes to the sixth year and over 4000 shortcakes made by our own hands we have been able to grow to over 7400 in our eighth year by partnering with the Calgary Co-Op, Tiger Tel, Global, City TV, the Herald, 770AM radio and others.

This leads me to my main message this month and that is membership retention and growth. Without members Rotary and Calgary West in particular would not exist. Two billion children in the world would not have been immunized, fresh water would not have been provided through water filters to the Dominican Republic, literacy throughout the world would be much worse and here locally Habitat for Humanity, Feed the Hungry, the Drop-in Centre, Hull Homes and many others would be struggling that much harder. Because of you, members of Rotary, people live and others have a better quality of life. Yes, membership is a matter of LIFE or DEATH! A vibrant active membership breathes life into the club and one that does not

dies. Fortunately, Calgary West is one of the most active and vibrant clubs in the District. This is fact not fantasy. Just look at what our members are doing locally, in the District and Internationally.

This year, to date, we have not been as focused on membership growth as we should have been. We have seen a number of our members resign for work, family and residence relocation and we have not kept up with this natural decline. Statistics have proven that we can expect to have to replace 5% to 10% of our members each year. That means in a club of our size that we need to attract about five to nine qualified new members just to maintain the status quo. To date, we have lost five members and we have inducted two. Please take a moment to reflect on someone who you know has an interest in service and who would make a good Rotarian. Ask them out to a meeting, follow up and as RI President Wilf Wilkinson says, "Just Ask."



President Garfield
Service Through Fellowship

Rotary Club of Calgary West Board Meeting February 25, 2008, Central Memorial High School

Present: Garfield Ganong, Mike French, Lynne Thornton, Brent Barootes, Marie Rickard, Brenda Sali, and George Edwards
Absent: Garth Evans, Mark L.P. Ferguson, Bill Lawless

A quorum was present and the meeting was called to order at 4:15 pm.

The motion by Brent Barootes/Lynne Thornton to accept the minutes of January 21, 2008 carried.

Business Arising:

- The Board discussed the upcoming Group Study Exchange from Brazil and decided not to host visiting team members.
- President Garfield Ganong met with Mark L.P. Ferguson to discuss membership mandates.
- The semi-annual report has been sent to Rotary International.
- Paul Harris pins and certificates have been ordered.

Reports

President

- Current membership is down since July 1, 2007, and so there will be a concerted effort to increase membership. President Garfield and other members of the Club will meet with the Chinook Club to find out the reasons for their successful in recruiting new members (20) this year.
- Steve Rickard spoke at the All-Presidents meeting about the micro-credit task force, the GSE visit and Strawberry Shortcakes.

Treasurer

- Gordon Rodrigues has completed the financial review for the years 2005-2006 and 2006-2007 and is now reviewing the first 6 months of the current year. A re-

port giving recommendations for record keeping is forthcoming.

- The new members have been invoiced.
- Read the financial report of the treasurer for his full report.

The treasurer's report was accepted.

Secretary

There was a discussion about the value of partner and non-Rotarian volunteer assistance at our various events.

Membership

Attendance records show that 22 members have attended 50% or less of regular meetings. This is a concern and Garfield and Lynne Thornton will be contacting members.

Club Management

No report

Club Administration

- No report
- In recognition of partner and non-Rotarian volunteer support the Board will ask Bill Lawless to organise a Volunteer Appreciation luncheon at one of our year ending regular meetings.
- Confusion regarding support of a new Canadian Rotary Club resulted in the passing of a motion to inform both the District Governor and Rotary International that Calgary West does not endorse nor will sponsor said Club and that Calgary West wants this to be noted in the District and Rotary International minutes.

Youth

- Outbound student Emily Halleran will most likely be heading to Belgium this fall – still has to be confirmed.
- Kearstin is enjoying her year but may return in June to attend a family function.

- Masha is busy and looking forward to trips to Prince George and Toronto. Club members are reminded to keep Masha in mind if you have another experience to share with Masha.
- Club representatives will attend the Youth orientation in March. There is a need for an inbound counsellor.
- Six students will be sent to RYLA this year.

Fund Raising

- Strawberry Shortcakes was a huge success and the profit is expected to exceed \$25,000.00. A final report is near completion.
- The Motion by Marie Rickard, seconded by Mike French that the club register up to 4 club members for a one day training workshop about sponsorship presented by Western Sponsorship Congress at a cost of \$598 plus GST held on April 2, 8:30am to 5pm at Heritage Park carried. If anyone is interested in this contact Marie.
- The new initiative fund raiser has booked Dennis Dubbin and Quincy's on 7th for May 30, 2008. To see Dennis in action log into the following websites: www.dennisdubbin.com or www.youtube.com and then search Dennis Dubbin.
- Marg Henschel is following up on people who still have money owing for the Stampede Breakfast.

Community and Grants

- The Club has a verbal agreement with the Flames Foundation to raise \$250,000.00 through casinos.
- The Board passed many motions the gist of which is listed below:
- Donate \$8,000.00 to KidSport Alberta; this is a one time commitment.
- Donate \$10,000.00 to Hull Homes over the next three years.

- Donate \$20,000.00 over the next three years as co-sponsor of the Calgary Military Museums School Military History program.
- Donate \$10,000.00 to Big Brothers and Big Sisters this year.
- To enter into a partnership with the Drop-In Centre to raise \$250,000.00 over three years by running casinos (similar to Flames Foundation).
- Donate \$10,000.00 to the Drop-In Centre for medical staff and supplies.
- Donate \$1,000.00 to Rotary Challenger Park this year.
- Donate \$1,000.00 to Ensenada project daughter for school expenses.
- Donate \$21,000.00 to support the building of three houses in the next two years for the Ensenada project.
- Donate \$10,000.00 this year to ShelterBox Canada.
- Donate \$5,000.00 to Operation Eyesight Universal for the purposes of restoring eyesight in underdeveloped countries.
- Donate a maximum of \$25,000.00 to the Guatemala Hearts and Hands project over the next three years.

These motions are often dependent upon AG approval, matching grants and Club champion sponsors. Complete information can be found in the Community and Grants report.

The allocation of funds is within the 65% for long term funding and 35% for short term funding as passed by the Board.

New Business

- The Board accepted the resignation of Al Rosen.
- Member and director pins and membership kits will be ordered.
- The regular meeting on Good Friday, March 21, 2008, is cancelled.

Service and Matching Grants - Brent Barootes

CLUB MAKES COMMITMENTS TO OVER \$65,000 ADDITIONAL FUNDING FOR INTERNATIONAL PROJECTS

The International Committee continues to do excellent work in reviewing opportunities and ensuring our club project investments are both worthwhile and fiscally managed. A series of motions were brought forward to the board at the meeting on Monday, February 25. After much discussion, short and long term planning discussions and fiscal responsibility the International Committee has been approved to undertake the following projects above and beyond what has already been committed this year and in the future.

The motions were as follows:

The club has approved a donation of **\$1,000 to our Ensenada project daughter (Ana)** to further assist her through her schooling at this time. This is a one-time gift and conditional upon AG funding approval.

In addition the club has approved to commit to a **further two-year support of the Ensenada project** that the club has supported the past two years, both financially and with club engagement. The club will donate \$14,000 for the 2008-2009 and \$7,000 for the year 2009-2010 in order to build three houses; two teams including RYLA members would participate in the building of the two houses in the year 2008-2009 and one team in 2009-10. This motion is conditional upon AG approval. The club champion will be Dan Doherty.

The board, on behalf of the club, has also approved a one-time gift of \$10,000 to **Shelter-Box Canada** for their important work and to continue our past support for



this Rotary sponsored program. This motion is conditional upon AG funding approval.

With our ongoing past support



of **Operation Eyesight Universal**, the board has approved a one-time donation of \$5,000 to Operation Eyesight Universal for their ongoing work in restoring eyesight in underdeveloped countries with the stipulation that this money be directed only to eyesight restoration in third world countries and not for other projects or capital funding. This motion is conditional upon AG funding. Motion carried.

And finally, in addition to the monies already



allocated for this fiscal year (\$10,000) to the **Guatemala Hearts and Hands** project, the board has extended its commitment to include two additional years of funding not to exceed \$15,000 per year. This motion is conditional upon AG funding approval and a minimum 75% of the donated funds is matched by various sources.

For more information on these or other International projects please contact Committee Chair, **Bryden Horwood** or Director of Giving, **Brent Barootes**.

COMMUNITY SUPPORT BY CLUB EXTENDED

Thanks to all the hard work of Marg Henschel and her Community Services committee the board has passed motions to support local community initiatives this year and going forward. In addition to our long term commitments to **Highway Clean-up**, a three-year commitment to **Feed the Hungry**, as well as a capital donation to Feed the Hungry of

\$10,000 for new kitchen equipment, much more has recently been approved by the board. In addition to our casino commitments to **Habitat for Humanity** and the **Flames Foundation for Life/Rotary Clubs of Calgary Initiative** for three casinos each with an expected outcome of raising over \$500,000 for these two projects through such commitments, the board has also approved one last additional casino commitment in partnership with the **Calgary Drop-In Centre**.

Following are the motions passed at the board meeting of February 25, 2008. Great work by the committee!

In conjunction with the Rotary Club of Calgary Olympic our club will donate \$8000 to equal the amount from the Olympic Club to **KidSport Alberta** for the launch of the **KidSport Summer Sport Shack** that will provide less fortunate children in our community with access to summer sports. This is a one-time commitment and the board recommends that KidSport Alberta reapply next year for additional funds. This motion is conditional upon AG approval. Garfield Ganong will be our club champion on this project.

In our ongoing support over the years of this organization, the board has approved to donate \$10,000 over a three-year period to **Hull Homes** for allocation to their recreation program for their clients. This funding would appear as \$5000 this year and \$2500 each of 2009 and 2010. This allocation would support much needed refurbishment and support of their recreational program. In return, the club would request the recreational program be referred to and named the Rotary Club of Calgary West Recreation Program. This motion is based on AG approval. The club champion for this project will be Dan Doherty. Motion carried.

To follow up on a past project that proved

great for our club, the board has approved for the club to donate \$10,000 in the this fiscal year; and \$5,000 for each of the years 2008/2009 and 2009/2010 to be a co-sponsor of the **Calgary Military Museums School Military History** program. These donations are conditional upon a student presentation each year, acknowledgement of Calgary West sponsorship on their website and any material produced and distributed for this program for the entirety of this sponsorship. This motion is conditional upon AG approval. The club champion for this project will be Mike French.

With our commitment to youth and the elderly, the board was pleased to approve a commitment of \$10,000 this fiscal year to the **Big Brothers and Big Sisters of Calgary Teen Mentoring** program for the purchase of toy boxes and building a supply of toys and games. This donation is conditional upon club recognition in the Big Brothers and Big Sisters newsletter and a presentation to club members by a teen mentor about their experience as a mentor. This motion is conditional upon AG approval. The club champion for this project will be Mike French.

As noted above, the club will work with and commit to a casino partnership with the **Calgary Drop-In Centre** for a period of three casinos with the goal to raise \$250,000 for the organization over a three casino period. The Calgary Drop-In Centre would provide the license, the banking and some volunteers. This is the same format as presently in place with the Flames Foundation for Life and Rotary Community Initiative and our H4H partnership. This will then commit our club members to doing four casinos every 18 months and raising directly to community projects approximately \$250,000 each 18 months (\$750,000 over three casinos) as well as an additional \$250,000 over three casinos for additional spending through our own casino. Casinos deliver the best ROI for time, fellowship and

community support. The club champion on this project will be Mike French.

In addition to the casino commitment, to assist the Calgary Drop-In Centre with immediate medical needs until they are able to access casino funds in the future through our partnership, the club has approved to donate \$10,000 per year for two years beginning in this fiscal year and continuing through 2009 to support a much needed extension of medical staff and supplies to the Calgary Drop-In Centre. This motion is conditional upon AG approval. The club champion for this project will be Mike French.

The club will continue to show support for our own **Rotary Challenger Park** through a commitment next fiscal year with an additional

one-time gift of \$1,000 for the fiscal year 2008-2009 to Rotary Challenger Park. This motion is conditional upon the confirmation of a club champion/club member leader such as Ron Jones.

Excluding the casino opportunity and reviewing previous commitments, the club has made a financial commitment in excess of \$90,000 over the next few years. This is above and beyond the commitment to raise approximately \$750,000 additional through casinos for Habitat for Humanity, Rotary/Flames Initiative and Calgary Drop-In Centre.

We are a pretty amazing group.

Well done, club!!

From Strawberries To Broadway – We Are Doing It All!

Wow! Calgary West Rotary Club has exceeded last year's sales with a record order from Calgary Co-op of 7475 strawberry shortcakes. The tally is in and we have raised \$27,000 for the charitable projects of the Rotary Club of Calgary West. So, hurrah for us all! Good Job! I have circulated a survey which is being compiled by Jim Willson. Please provide for feedback to make next year's event even more successful.



On the heels of Strawberry Shortcakes is a wonderful evening of food and Broadway music. Through Margot McDermott's connections with the music world, we have secured the talents of Dennis Dubbin. Dennis has appeared in many of our favourite Broadway shows over the years and will provide a spectacular evening of entertainment with songs from Camelot, Les Miserables, Miss Saigon, Crazy For You, Man of La Mancha, Evita and Grease.

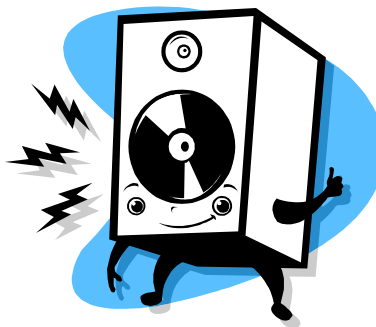
Date: Friday, 30 May, 2008
One evening only (for this year)
Venue: Quincy's on 7th
Format: Reception, Dinner, Silent Auction, Show
Tickets: \$125.00 each
Dress: Men: business suits with shirt and tie
Ladies: cocktail dress

All in support of the Charitable Projects of the Rotary Club of Calgary West

"O Rotarians, I hope you can be there!" and bring your friends too!
Marie Rickard – Director Fun raising!!

Speakers' and Reporters' Page

Speakers for March



| | |
|----------|------------|
| March 7 | IHNI |
| March 14 | IHNI |
| March 21 | No meeting |
| March 28 | IHNI |

FYI: IHNI stands for "I have no idea".

Reporters for March

| | |
|----------|-------------------------|
| March 7 | Bill Tapuska |
| March 14 | Garth and Pauline Evans |
| March 21 | |
| March 28 | Don Axford |



The reporters for this Rotary year are:

Don Axford

Larry Doyle

George Edwards

Garth and Pauline Evans

Mike French

Sa'adat Keshavjee

Margot McDermott

Bill Tapuska

Lynne Thornton

If any reporter cannot meet his/her commitment for a particular date, PLEASE arrange for a substitute from the above list.

Calendar of Events

August: Membership and Extension Month

3rd and 4th Calgary West Casino

29th and 30th Habitat for Humanity Casino

September: New Generations Month

7th-9th Waterton Peace Park Assembly - 75th Anniversary

14th Fall Lobster Social

21st District Governor Visitation

October: Vocational Service Month

17th Assembly

19th No meeting

November: Rotary Foundation Month

5th World Interact Week

9th Remembrance Day Celebrations

16th Christmas Party at Calgary Golf and Country Club

18th Feed the Hungry

December: Family Month

7th Club Elections

16th Christmas Brunch at Pine Brook

January: Rotary Awareness Month

February: World Understanding Month

14th Strawberry Shortcake Deliveries

March: Literacy Month

April: Magazine Month

May

21st Spring Assembly

23rd No meeting

June: Rotary Fellowship Month

25th President's Ball

Visit www.calgarywestrotaryclub.org/events for up to date information