

Rotary Club of Calgary West (Where Rotary Works)

The *Monthly* WESTERNER

Box 4572, Station C, Calgary, Alberta T2T 5N3
Danish Canadian Club, Fridays 12:15 pm

President: Mike French **President-Elect:** Garfield Ganong

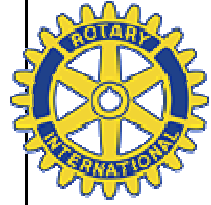
Past President: Chris Davis **Secretary:** George Edwards

Treasurer: Murray Hunter

Directors: Brent Barootes, Frank Burns, Stan Cichon, Marg Henschel,
Bill Lawless, Brenda Sali

X Edition

Publisher: David Williams



The mission of Calgary West is to uphold the ideals of Rotary in all avenues of service, with a focus on aiding the disadvantaged and developing the potential of youth, in Canada and internationally, in a spirit of fun and fellowship.

Mike's Mind

To start with, I want to say thank you to all of you who turned out to Fort Calgary for our first assembly of the year.

With over 50 members in attendance, I believe, I hope, we all enjoyed the fun and fellowship that Calgary West is famous for. In addition, we ate well and did some Rotary business.

Thank you, also, for your reports to the board.

For those that weren't there, I asked a simple question and reviewed the responses. I simply asked for a "gut" reaction to the question, "When you think of Rotary and Calgary West, what is the first comment that jumps into your mind?"

The two most popular responses - indeed there were only four differing responses - were friends/fellowship and community/gifting. What better answers could there be? Our club exudes these qualities. We know what we want to do: gift; and we do it in the best environment possible that is one of friendship and fellowship. I could have ended the meeting on that note, but thought I needed to earn my pay cheque, so the meeting went on and has already been fully reported in our weekly bulletin.

I will, however, take this opportunity to reiterate and/or elaborate on a couple of those responses.

A question was asked concerning why we don't allocate some casino funds towards the club's general expenses. Perhaps the question was intended to ask the broader question of using funds from fundraisers. Either way, your board discussed this question further at the board meeting on September 18 to ensure it was given full and proper consideration. The treasurer reported that the terms of a casino licence prohibit such expenses, and that is the specific answer to the original question. The answer to the broader question is more open. If we advertise a general (unrestricted) fundraiser as, words to the effect of, "All proceeds go to Rotary supported charities", or if such a statement is implied, then all funds must go to a charity. We could choose to do otherwise, but your board considered what we call "The front page of the Herald test". That is, if it were reported that we were thought by the public, or an individual, to be raising funds for a charity but in fact were spending it for our own members' benefit - e.g. reducing meal costs or club overhead - what ef-



fect would that have on Rotary's reputation in the city, and our ability to raise funds in the future, if it were on the front page of the Herald?

Your board does not wish to jeopardize Rotary's reputation of "Service Above Self" and has decided to continue to fundraise for charitable gifting only.

Having said that, I should also address the club budget forecast for the end of next year. We indicated a remaining surplus of around \$4,000. This is, as I mentioned, based on a "worst-case" forecast. We have already reduced the insurance cost for the club, we are hopeful that the web-site costs will be minimal and it can already be seen that the bulletin expenses will be less than forecast. Budgets are just that "budgets", and it is prudent when setting them to be conservative. In addition, there is a prior year's adjustment to be processed that will, I believe, all in all, result in the club having in excess of \$10,000 in the bank at year-end; certainly an adequate amount. Time will tell.

And, being the person I am, I have to admit that the community budget number double counted casino proceeds. When Orlin clarified that the next casino was in the 3rd quarter of 2007, both Murray and I realized the error. The numbers have been adjusted on the budget and an amended budget was approved at the September 18th board meeting. The amended summary is outlined in this bulletin. My apologies to each of you.

Lastly, David Watson, as is his wont, raised the matter of the Calgary Rotary Clubs Foundation and how charitable gifting to this Foundation impacts the ability of the club to fund its projects directly.

I believe it is important, as I said, to consider both Foundations on their individual merits, and

to consider donating to either or both based on your personal preference and after understanding the dynamics of each Foundation.

I believe that as members of Rotary International you have chosen to belong to an organization that provides for "Service above Self" world-wide. By contributing to the Rotary Foundation of Rotary International you are helping to fulfill that global mandate. Half of the funds we donate to the RI Foundation's annual fund go to world-wide projects and the other half is returned to the District to support projects initiated by local clubs. In general, it is the smaller clubs that receive that benefit, but it is the smaller clubs that need that help. We sponsor clubs so that Rotary can expand and thereby provide more help to those in need; this is an avenue that we can use to further help those clubs attain their objectives and grow.

The Calgary Rotary Clubs Foundation does provide our club with a more instant and substantial return on our investment, and I encourage you to donate to this fund as well. It will provide, as David so well articulates, an endowment for our future ability to gift when the fundraising well runs dry. It just won't help those smaller clubs that will need even more assistance if our fundraising well runs dry!

So, please listen to the benefits of both as we start gearing up for Foundation, giving in time for tax receipts prior to year-end, and please give generously.

The season is changing: golf is coming to an end and curling is in sight. Snow is in the air and it's time to get down to serious Rotary business. All the committees are up and running and now it's up to each of you to help the club succeed.

Thank you for making "Rotary work" at Calgary West.

Turn to page 10 for a "little gem" from the French brothers!



Summary of the Board Meeting of September 18

At the board meeting held September 18, 2006, the board voted approval of a revised set of budgets for the club and community accounts. The club operating account surplus to be carried over at year end is expected to be \$13,969. Revised expenditure amounts in the community budget also reflect the lack of new casino money in 2006-07. The carryover at year end is expected to be \$32,827.

Three new member proposals were acted upon and publication for member comment will happen in the next few weeks.

The Christmas concert fundraiser announced at the assembly but deferred for this year will continue to be investigated for viability and potential for a future year.

There will be regular weekly club meetings at the Danish Canadian Club on December 22 and 29, in case you were wondering.

The Christmas brunch date is December 17, 2006.

Chuck Morrison

Treasurer's Report

There has been little activity that has taken place in the club accounts since my last report. We still have some outstanding dues to be collected from about 10 members. We would really appreciate having all club dues paid by the end of this month. As Mike has mentioned in his report, we have revised our community budget to account for the fact that we will not have a casino this fiscal year

and have therefore adjusted the amounts that will be spent by the community, international and youth committees. Fortunately the club has not made any commitments for any donations to any recipient at this time. Set out below is a summary of the amended community budget.

Murray Hunter

Rotary Club of Calgary West Summary Community Budget July 1, 2006 to June 30, 2007

| | Actual | Budget | | |
|---|----------------|-------------------|-------------------|---------------------|
| | 2005/2006 | 2006/2007 | | |
| Revenue from fundraisers | \$99,605 | 41,000 | | |
| Revenue from foundation and other | <u>18,105</u> | <u>16,000</u> | | |
| Total revenues | <u>117,710</u> | <u>57,000</u> | | |
| Expenditures | | | | |
| Community | 48,847 | 43,750 | | |
| International | 38,008 | 40,000 | | |
| Youth | 17,416 | 34,000 | | |
| Other | <u>2,500</u> | <u>15,000</u> | | |
| Total expenditures | <u>106,771</u> | <u>132,750</u> | | |
| Excess of revenue over expenditures | <u>10,939</u> | -75,750 | | |
| | | | Restricted | Unrestricted |
| Surplus June 30, 2006 | | 139,577 | 132,145 | 7,432 |
| Commitments carried forward from 2005/6 | | -21,000 | | |
| Transfer to club account | | (\$10,000) | | |
| Anticipated surplus June 30, 2007 | | <u>\$32,827</u> | | |
| Commitment to Habitat for 2006/2007 | | <u>\$15,000</u> | | |

Brent's Club Management Update

WOW, a quarter of the Rotary year has come to pass. A lot has happened in club management. Here is a whirlwind recap!

Feel free to contact me or any of the committee chairs if you have thoughts or comments.

Communications

Web site: At present, we continue to use the Club Runner system. Our situation is a lack of available time and talent to really manage the site to upgrade it and be effective with it. Our goal is to work with our partner school (Central Memorial High School) to manage and operate this site for us. This would be a win-win scenario since they have students looking to be trained in this area and we have a need. In addition to other elements of the partnership, this is on the agenda to see if it can be brought to fruition in this calendar year. The goal would be for them to upgrade the site and then manage it long-term, posting information, etc, as provided by the club. We have begun by posting our monthly newsletter in the site as well as meeting speakers.

Bulletin: This year we continue to publish a weekly update by email that recaps the previous week's information, recap of speaker and announcements. It is really a synopsis of the previous Friday's meeting. In addition, we have launched a monthly newsletter as well. (This is it!!). This is more informative, including pictures, more professional layout, articles of interest, stories on club members and committee reports. The goal over the year is to continue to improve it as well as ultimately include our partner high school, Central Memorial Campus, in publishing and layout, as well as posting.

Roster: The roster continues to be updated and printed on a monthly basis with member information and committee information as well as important dates in our club Rotary year.

Media

Our club will focus a media program for two

projects or events in this calendar year. One will be our Strawberry Shortcake Fundraiser. The other is yet to be determined. (Last year it was our Habitat project and Strawberry Shortcakes.) Through this process we will attempt to garner media coverage, articles, radio and TV locally to promote and profile the club itself and the specific event or project.



Volunteer Coordinator

This committee is slowly moving forward. The goal is to create a spreadsheet for each club member and what their volunteer objectives preferences are (selling, club meetings only, leadership or worker bee roles etc), past service and areas they would like to also engage in. This committee will also seek to garner outside Rotary volunteers who can assist us with projects and also, as a result, be introduced to Rotary and perhaps ultimate membership.

Foundation

Sa'adat is moving forward. His committee has met and they are formulating a plan for the year. It has been determined that Bob Hamshaw will attend the September 30 Foundation training session. He has all the information. The committee is also presently preparing for Foundation month in November, which will include an article in the Westerner monthly publication as well as presentations at weekly meetings. The club has committed to matching \$200 for each Paul Harris Fellowship or Sustaining Membership donated to through the club this year. As well, the board has agreed to match up to \$200 for each club member donation to the Rotary Clubs of Calgary Foundation. Club member Doug Chisholm will be writing a Foundation article for the November Westerner.

Continuity

Garfield has prepared a long-term planning discussion paper and the board has approved with the movement forward of this study and plan.

The goal is to prepare a five-year plan that will provide some continuity and long range planning for our club. It will be flexible for each incoming board to adjust as needed. It will not replace the need for an annual plan for the club use or submission to RI, but merely a roadmap to long term sustainability. The plan is to be submitted to the board this calendar year for presentation to the club at the May assembly. In addition, the continuity committee has also presented and published a "Dispute Resolution" policy in order to handle any internal club issues or disputed in a fair and equitable manner. The board has accepted this policy.

Environment

The committee has met to discuss a potential list of Calgary West Rotary Club's functions which could be made more environmentally friendly. After some discussion, it was decided that none of our club events held any real potential for environmental improvement and therefore the committee should broaden its focus to consider other initiatives which would have more impact.

The following items were suggested:

- Membership education using environmental guest speakers
- Club environmental project such as tree planting
- Trend setting example like battery recycling

The committee will move forward by coming up with three guest speakers, one environmental project and one trend setter to recommend to the board.

Assemblies

The first assembly of the year was on Wednesday, September 13. Margot and her committee did a tremendous job in organizing and executing this off-site event. The session was held at Fort Calgary on 9th Ave SE. The gathering began at approximately 6:00 pm with cocktails, a welcome from the Fort Calgary CEO and a self-guided tour of historic Fort Calgary. Dinner was tremendous and the whole evening was informative and ran "on time". Actually, it finished

early! The cost was \$20 per member for dinner, location and tour. The club subsidized the cost of the evening by \$10 per person (total cost is approximately \$30 per person). Members were encouraged to attend this assembly to learn more about our three major fundraising initiatives, great fellowship and to learn more about Calgary history and Fort Calgary.

The spring assembly is set for May 23 and will also be off-site with a theme. And, again, the focus will be on interaction, with reports being submitted prior to, rather than delivered verbally at, the meeting.

Vocational Awareness

In an effort to move forward awareness of members' vocations, several approaches have been undertaken to best fit the overall objectives of the club and committees. In an effort to support the weekly speaker program and to fill in at meetings where a speaker is a no-show or we need a filler, a series of interesting "Man on the Street" interviews will be conducted. These will be pre-prepared by Ray Falk and his committee where they will, at a meeting, in a casual fashion, "interview" club members. All interviewees will know what questions they will be asked. Such questions may include, but not be limited to, "Tell us about your vocation", "Who is the most interesting person you have ever met".

In addition to this "live" interview, as was begun in the September issue of the Westerner, Pauline Evans will write an article or two about different club members each month and their vocations.

The goal here is to introduce, or re-introduce, our own members and their vocations to the club. So many people in the club have, or have had, interesting jobs and careers and lives, we want to bring these to life in the club so we learn more about our members.

Read Doug Chisholm's article on vocational service in this issue on page 9.

Charitable Gifting Director-Bill Lawless

Local projects Committee

Chair - Mike Carlin

The Kettle Program for Salvation Army will be organized from this committee this year

International projects Committee

Chair - Des DeFreitas

This committee has established a set of criteria against which the club members should evaluate any project they would like to submit to this committee. As well an application form has been established which tries to take into account all the aspects required as to information needed for the committee to evaluate any proposals. The more intricate the project the more detail that is required.

All of these will be available to view on the web site hopefully by October 1st.

The goal for the committee is to seek out a project that has World Community Service aspects and will require Matching funds from WRF as well as TRF and District. These projects will most likely fit into the already estab-

lished categories as Identified by Rotary International and include Water, health and/or literacy.

Feed the Hungry Committee

Chair - Ron Morrison

Feed the hungry will occur on Nov 19th, 2006. Our financial commitment for this year is \$3,600.

We will need volunteers, so contact Ron Morrison

Group Study Exchange Committee

Chair - Carolyn Leece

This year's GSE is to East Africa and will likely occur in May of 2007.

Highway Clean-up Committee

Chair - Don Bateman

Don is hoping to arrange the clean-up for September 30th. If postponed, we will advise a new date.

Fund Raising Report Director - Stan Cichon

BASIC PREMISE OF FUNDRAISING CALGARY WEST ROTARY CLUB

Fundraising should:

- Build fellowship within the club
- Build goodwill in the community
- Be sustainable for a minimum of five years
- Should not have club members as its sole support**

Our fundraising objective is to "maximize our return on both our volunteer and funding investment".

Report outline

1. Club demographics
2. Current undertakings
3. Operational realities

4. Future considerations

1. Club Demographics

Average age is down from 65 to 56

Female Members = 13%
Members Male = 87%

2. Current Undertakings

Parade Breakfast

Date is first July club meeting
Personnel Requirements = 45
Revenue = \$11,000

Cherries Project

Date is within first two weeks in July
Personnel requirements = 4
Revenue = \$4,100

Calgary Clubs Foundation

Date: annual
Personnel requirements = 2
Revenue \$12,000

Casino

Date: every 15 months
Personnel Requirements = 50
Revenue \$75,000

Strawberry Shortcakes

Date: February 14
Personnel requirements = 70
Revenue \$16,000

3. Operational Realities

- Casino is not on an annualized basis
- Only two major fundraising events annually
- Club manpower is “maxed-out” for two major events

Question for our club membership:

In the Senior Common Room, the members of an Oxford College were considering in what to invest some college funds.

The bursar recommended land. “Land,” he said, “has proved a very good investment for the last one thousand years.”

There was a murmur of approval from his colleagues, except for the history don. “That’s all very well,” said he, “but you must remember that the last one thousand years have been quite exceptional.”

What is an annual reasonable goal for this club’s financial undertaking?

4. Future considerations

MINGA, while successful, extracted a large commitment both in manpower and financially from club membership.

Question for our club membership:

Do we wish to re-think Minga?

1. This year we have explored the following new initiative:

Organize a Christmas-style evening of music and entertainment with a goal of \$20 to \$30 thousand dollars net.

This concept has been explored by five club members, but has proven to be impracticable for this year. However, this board is committed to further research of this general concept which will be presented later this year.

2. Examine our current commitment to Calgary Clubs Foundation

Question for our club membership:

Should our club be significantly increasing our contributions?

IN CONCLUSION:

There is a need for a long term plan which captures our club’s philosophy.

Fundraisers should reflect members’ talents, capabilities and interests.

Timing of fund raisers must be scheduled to meet the availability of club resources.

Getting to know you!

This month we will be getting to know **Margot McDermott**, well known for being one of our most artistic members, Margot was inducted into the Rotary Club of Calgary West in 1993 and her classification is Instructor – Arts.

Margot works as a Teacher, Choreographer and Director of Dance; she is presently employed as a Dance Instructor at Decidedly Jazz and the Masters Academy. During her distinguished career Margot has earned many awards including The 2006 Women of Vision Award.

In 1964 Margot became the Co- founder of The Young Canadians, where she served as Artistic Director, choreograph-

ing the Annual Grandstand Shows and the Dinner Theatre Musical Productions.

Margot has applied her many artistic talents to Rotary, by planning and organizing the Opening and Closing Ceremonies of the 1996 International Rotary Convention held here in Calgary. This year Margot was responsible for the wonderful entertainment at the District 5360 Annual Convention, both at the Friday evening Party at the Zoo and at the Saturday night banquet.

Margot chairs the assemblies committee and is also a reporter for the weekly club newsletter the Westerner.

Harold Sharlow

Harold will always be remembered for his love of music, his joy with words and bringing them together.

He will also be remembered for his love of people, family, friends, children – all children - we are all children.

As well he will be remembered for his love of nature, the outdoors and travel.

But, more than any of these, he'll be remembered for bringing them all together in harmony – perfect harmony – and sharing his love of life so that everyone felt his joy and lived the better for it.

In this memorial and through the scholarship in Harold's name, we, The Rotary Club of Calgary West, as well as his widow, Madeleine, and all his family, hope to pass that joy on to all students, not just here at Mount Royal College, but all students throughout the world.

May each recipient of the scholarship in Harold's name take his message of joy and love of life with them wherever they go and share it with whomever they meet.

RYPEN was alive and promising the weekend of September 15-17. Calgary West in tradition sent six grade 11 and 12 students from Lord Shaughnessy High to attend a four-day leadership and self-image building seminar. This very successful weekend was held at the Eagles Nest Guest Ranch located 45 minutes east of Medicine Hat in the Cyprus Hills.

The weekend focused on team building, leadership skills and the opportunity for 60 plus students sponsored from Southern Alberta Rotary clubs to meet for the first time and gain long term friendships. We are grateful to the Rotary Club of Pincher Creek, organized by Herky Cutler, and the Medicine Hat Rotary Club, who have both coordinated this valuable program for many years. RYPEN is focused on the non-academic level, giving students the opportunity to, per-

haps, get away from home for the first time; students that have not had the opportunity to enhance their interpersonal skills.

From reports from some of the students attending and their parents, this weekend accomplished their goals and more. It is a dilemma for most of the students to commit to making a decision to leave home or their close comfort zone, but on returning they have so much more enthusiasm and positive response for the simple decision of attending. This cannot help but flow over to future endeavours in school and/or family and personal life.

We look forward to inviting some of these young participants to a Calgary West luncheon and hear first hand some of their experiences.

Bernie Ward

What Difference Does It Make?

October is Vocational month in Rotary – so what? There was a time in my life that I ran a car dealership (but not as well as Ted Valentine) where you tango with the public's perception of your ethics and integrity sometimes. On one occasion I walked past a new salesperson's office where she was attempting to "close" a customer on the purchase of a new truck. The customer was challenging that the price reduction she offered was enough and she replied by pointing to the plaque on the dealership wall saying "our General Manager is a Rotarian ... they're committed to a fair deal for both sides". She had pointed at the 4-Way Test.

I had to stop and think – is the plaque just a great summary of ideals or does it drive my vocation? Is the way I do business really positively affected by the fact that I'm a Rotarian? Can others in the public see an accurate reflection of "Service Above Self" and other Rotary principles in my vocation? It sure is easy to say the

right Rotary words at Friday meetings and feel a warm fuzzy at "Feed the Hungry" but for some of us the rubber meets the pavement when we are a vocational Rotarian every day, every business interaction.


Rotary started with the attraction of a sampling of varied vocations getting together on a regular basis. We bring a network of resources together vocationally to make our communities a better place for all. Rotary's power comes from personal character & a commitment to others before ourselves but the integrity comes in being a Rotarian all day long where it's toughest – in our jobs.

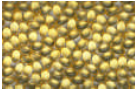
What does Vocational month mean to you? Are you comfortable framing the 4-Way Test and asking your clients/customers to hold you accountable in business to what it says? Chances are good that the answer is "yes" ... but perhaps October 2006 is a chance to renew that real life commitment to "Service Above Self" in your vocation.

Doug Chisholm

The Mayonnaise Jar and the Beer

When things in your life seem almost too much to handle, when 24 hours in a day are not enough, remember the mayonnaise jar, and the beer.

A professor stood before his class and had some items in front of him. When the class began,  wordlessly, he picked up a very large and empty mayonnaise jar and proceeded to fill it with golf balls. He then asked the students if the jar was full. They agreed that it was.

So the professor then picked up a box of pebbles and poured them into the jar. He shook the jar lightly. The pebbles rolled into the open areas between the golf balls. He then asked the students again if the jar was full. They agreed it was. 

The professor next picked up a box of sand and poured it into the jar. Of course, the sand filled up everything else. He asked once more if the jar was full. Again, the students responded with a unanimous “Yes”.

The professor then produced two cans of beer from under the table and poured the entire contents into the jar, effectively filling the empty space between the sand. The students laughed.

“Now,” said the professor as the laughter subsided, “I want you to recognize that this jar represents your life. The golf balls are the important things – your family, your children, your health, your friends, and your passions, things that if everything else was lost and only they remained, your life would still be full. The pebbles are the other things that matter, like your job, your house, your car. The sand is everything else – the small stuff.”

“If you put sand into the jar first,” he continued, “there is no room for the pebbles or the golf balls. The same goes for life. If you spend all your time and energy on the small stuff, you will never have room for the things that are important to you. Pay attention to the things that are critical to your happiness. Play with your children. Take time to get medical checkups. Take your partner out to dinner. Play another 18.

There will always be time to clean the house, fix the disposal.

Take care of the golf balls first, the things that really matter. Set your priorities. The rest is just sand.”



One of the students raised her hand and inquired what the beer represented.

The professor smiled. “I’m glad you asked,” he said. “It just goes to show you that no matter how full your life may seem, there’s always room for a couple of beers.”

A little gem, courtesy of Alan French, endorsed by his brother, Mike.



Calendar of Events

October – Vocational Service Month

October 20 | Partners day
October 31 | World Interact Week begins

November – Foundation Month

November 6 | Interact Weekend
November 10 | Remembrance meeting – Museum of the Regiments. Partners welcome
November 17 | Christmas Party – CGCC – Formal/Business attire
November 19 | Feed the Hungry – St Mary’s Hall

December – Family Month

December 8 | Club elections
December 15 | Partners meeting – Children’s carols – TBC
December 17 | Christmas Brunch – Pinebrook G&CC

January – Rotary Awareness Month

January 19 | Partners Welcome

February – World Understanding Month

February 14 | Strawberry Shortcake Deliveries
February 16 | Partners welcome
February 23 | Rotary’s 102nd Anniversary

March - Literacy Month

March 12 - 18 | World Rotaract Week
March 16 | Partners welcome
March 21 | Fireside

April - Magazine Month

April 20 | Partners welcome

May - Membership Awareness Month (Unofficial)

May 11 - 13 | RYLA
May 18 | Partners welcome
May 23 | Spring Assembly
May 25 | No meeting
May 25 - 27 | Rotary District Conference - Red Deer

June - Rotary Fellowship Month

June 14 - 20 | Rotary International Convention - Salt Lake City
June 27 | President’s Ball—TBC

Photo Page



The lift is for the Bethany Care Society, and is used for lifting patients from bed to a sitting position in a chair, or tub, etc. This is a tremendous asset to each room that has one because it enables just one person to assist the patient, rather than a need for several helpers, and it saves a lot of back problems as well.

The lift is installed at the Harvest Hills location, which is recognized as a leading edge facility for the care of dementia and Alzheimer's patients.

The cost of the lift is \$6,250.



The Gator Tractor is for Rotary Challenger Park and will be used for ground maintenance. The blue circle is the official Challenger Park recognition of the Rotary Club of Calgary West as the donator of the Gator.

We donated \$9,717 for the purchase of the tractor as you see it.



You all know what these photos are about: helping to build a home for a family in need.



Speaking personally, for me this is a humongous—and wonderful! - variation of the old Chinese saying: “Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime.”

And by the way, not all of those Calgary West Rotarians who participated are represented in the photos.

