

Rotary Club of Calgary West  
(A Year of Rotary Fun and Fellowship)

# The Weekly WESTERNER

Box 4572, Station C, Calgary, Alberta T2T 5N3  
Holiday Inn, McLeod Trail, Fridays 12:15 pm

**President:** Lynne Thornton **President-Elect:** Karl Herzog

**Past President:** Garfield Ganong **Secretary:** Ron Morrison

**Treasurer:** Mike French

**Directors:** Stan Beveridge, Ron Brookes, Garth Evans, Mark Ferguson,  
Margot McDermott, Marie Rickard,

June 19, 2009 Edition: 42.42 Reporter: Larry Doyle Publisher: David Williams



**President Lynne Thornton** kicked off her second to last meeting by noting that we were missing a few loyal Rotarians who were in Birmingham at the international convention. President Lynne also noted, somewhat jealously, that certain of these Rotarians were going to Strafford-upon-Avon to see “Julius Caesar”, the famous play by William Shakespeare: “Cry Havoc! And let slip the dogs of war that this foul deed might smell above the earth with carrion men groaning for burial!” (Julius Caesar, III.i.273ff) And all that!

In the absence of **Don Axford**, **Des DeFreitas** led us in singing the national anthem. **Brian Stalwick** gave the invocation.

**Jim Barnes** welcomed our visitors and guests.

To introduce the guest speaker President Lynne introduced **Brent Barootes** as a man of few words. Brent then proceeded later in the meeting to use a great many of them in carrying out his function. **Dan Doherty** was introduced as the thanker and finally our guest speaker **Malcolm Kirk** was introduced. Joining President Lynne at the head table were **Past President Garfield Ganong** and **Marg Henschel**.

President Lynne closed the introductions noting that she would soon be going to that happy Valhalla where the past presidents abide!

## PROGRAMME

**Helen King** gave us some more information on the upcoming stampede parade and circulated a volunteer sign up sheet.

**Bill Tapuska** told us that this year’s cherry price was holding at \$80 a box and that 15% of the proceeds would go to charity.

**Ron Jones** gave us some information about this weeks Habitat For Humanity project. We need more volunteers and the project goes on June 23.

**John Rymes** sadly informed us of the passing of **Bill Armstrong** who was our club's fourth president in 1971/72.

Additionally, we were informed that **Maggie Julien's** father passed away while she and **Mike French** were over the Atlantic on their way to the international convention. The club's condolences to Maggie.

Jim Barnes reminded us that the Holiday Inn was going to have a reception on Thursday, June 25 in the evening to celebrate the renovations. All members who are able to attend are asked to do so. Jim also mentioned that the registration of volunteers for the World Skills Competition was proceeding apace. The club would like to have another four or five volunteers to round out its contribution to this project.

Marg Henschel reminded of President Lynne's party next Friday and urged us to get our tickets as she had to give final attendance numbers to the facility soon.

### **SERGEANT AT ARMS**

President Lynne next introduced **Bryden Horwood** as this weeks SAA, noting that he was a rookie in this position. Bryden disabused her of this notion, as he had performed the office at least once before. President Lynne was duly fined a dollar as were a multitude of other miscreants including your humble scribe! Happy bucks proliferated and thankfully the SAA eventually sat down!

**Ted Valentine** won the 50/50, pocketing \$39.

### **Guest Speaker**

Brent Barootes introduced our guest speaker, Malcolm Kirk, the publisher of the Calgary Herald. Malcolm was appointed publisher of the Calgary Herald on August 1, 2006 following his appointment as executive editor at the San Francisco Examiner. Previously, he was the managing editor of the Calgary Herald and the Vancouver Province, and has held progressively more senior positions in other papers. Malcolm is a first-class honours graduate of the University of King's College journalism program in Halifax, Nova Scotia. He is married to Heather and has a son, Winston.

Malcolm talked to us about the challenges the newspaper business is facing at the present time. With the recession, there are far fewer advertising dollars to be had which is squeezing the industry's ability to operate. There is some providence in new computer technology to make news available over the internet on people's computers, cell phones and other communication devices. One problem is getting people to pay for internet access to news which is now being provided gratis. There are opportunities for nimble operators to adapt to the current situation and to profit from it. Unfortunately, there have been quite a few casualties, with possibly more to come.

The hope lies in the new technology. For instance, Malcolm gave us the example of the Ipod which has revolutionized the way people listen to music. The idea is to understand what the newspaper's audience wants and find ways of providing that.

Dan Doherty thanked Malcolm and presented him with his Boltman.

President Lynne concluded today's meeting with the following:

SO MANY OF US TOTE DOUBTS AND FEARS AROUND WITH US ALL DAY.  
NO WONDER WE FEEL WEIGHED DOWN!  
IT'S TIME TO LEAVE THEM BEHIND.

Friday, June 26	<b>Handover Meeting</b> – Lynne’s farewell speech and the induction of President-elect Karl Herzog; <b>also</b> Scott Ackles (President Calgary Stampeders) – The Grey Cup champions
Friday, June 26	President Lynne’s grand soiree in the evening at the Wild West Centre, Springbank
Friday, July 3	<b>Stampede Parade Breakfast. NO LUNCH MEETING</b>
Friday, July 10	Stampede theme: Bonnie Baldwin and Mike Zero – country entertainment. Appearance of the Stampede queens. BRING YOUR PARDNERS!
Friday, July 17	Steve Shroud: Changing Reading Habits of Young Adults
Friday, July 24	Gerry Meek: Director, Calgary Public Library
Friday, July 31	Angela Knight and Dariel Bateman: “Calgary Reads”

Our exchange student to Brazil, Emily Rose, has a blog site: <http://Emily-exchange-to-brasil.blogspot.com>. If you just click on this Website address, you will go straight to it. Marie Rickard has told me that Emily updates this site regularly, so please visit it every so often.