

Rotary Club of Calgary West
(A Year of Rotary Fun and Fellowship)

The Weekly WESTERNER

Box 4572, Station C, Calgary, Alberta T2T 5N3
Holiday Inn, McLeod Trail, Fridays 12:15 pm

President: Karl Herzog **President-Elect:** Sa'adat Keshavjee

Past President: Lynne Thornton **Secretary:** Ron Morrison

Treasurer: Des DeFreitas

Directors: Stan Beveridge, Ron Brookes, Bryden Horwood, Margot McDermott
Bernie Ward, David Williams



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After **Kurt Schurer** and **Bernie Ward** collected our monies for lunch and the \$15.00 from those members planning on going to the Children's Hospital on September 11, we were welcomed by **Brian Wintonyk**.

President Karl opened the meeting by reminding us that September is New Generations month, a time when we celebrate our youth programs and the important role that these programs play in helping young people to become responsible citizens. Calgary West is always one step ahead, doing this in August when we heard from our exchange students and two former RYLA participants.

President Karl then told us that today's meeting would take on the format of an assembly meeting as we were going to dedicate the meeting to membership and the club's plans on ways to increase membership.

Des DeFreitas led us in the singing of the national anthem and **Stan Cichon** gave the invocation.

The always charismatic **Brent Barootes** as sergeant-at-arms then directed us to the buffet table to enjoy our lunch of salmon in maple sauce.

President Karl thanked the Holiday Inn staff, and we all gave them a hearty round of applause. He then introduced the head table, with **Ron Staughton** and **Bruce Taylor** seated on his right and **Mike French**, **Steve Rickard** and **Stan Beveridge** on his left. These three members are organizing the membership drive and will explain how they envision that it will work.

Bernie Ward introduced our five guests, including **Marco**, our YEX student.

Announcements:

-**Bryden Horwood** announced that we still need six volunteers to help with the Habitat for Humanity house build on Wednesday, September 9.

-**Jim Barnes** thanked all the volunteers that are helping with the World Skills contest and told us that it is a great experience.

-**Ted Valentine** reminded us that it is **Verneil's** birthday on Saturday, and we all sang her a robust round of "Happy Birthday". He also asked for a show of hands to see how many planned on going to the

Children's Hospital on Friday, Sept. 11 and said that we have about 40 on the list at present. The plan for that event is to meet at the hospital at 11:30 and there will be a short video, a tour and lunch. Remember to get a voucher before leaving to get out of the parking lot free.

-Lynne Thornton told us that **Ron Jones** has shingles and would appreciate a call.

-Marco, our YEX student, told us that he started school and has met many new friends from many cultures and religions and is happy to be at school.

-Bernie Ward had the following message for us with following thought for the Rotary Moment. "When the Tsunami hit Sri Lanka in 2004 more than 187 coastal schools were damaged or destroyed. Rotary District 3220 has raised more than US\$12 million to build 25 schools." The complete details on this project is in the September 2009 issue of "The Rotarian".

-Larry Doyle reminded us that our annual Highway Cleanup project is on September 19 and he still needs 10 helpers. Your honourable scribes and Pauline's Aunt have contacted Larry with their commitment to help.

President Karl thanked **Gordon Rodriques** for all of his work in preparing the club roster. This is a huge project.

Doug Martin claimed the 50/50 - a popular win!

Sergeant-at-arms Brent Barootes was in a generous mood and gave out more credits than fines.

President Karl introduced the guest speakers, two members leading the discussion and information on the club's plans to increase membership. He reminded the members that our membership is decreasing and is pleased that Mike French, as leader of the committee to increase membership, has some solid ideas and plans. He gave his personal heartfelt thanks to Mike, Stan B and Stan C for all their hard work to date.

Membership director Stan Beveridge formally introduced Mike French and Stan Cichon and told us that it is up to all of us to help and not just the committee.

Mike French said that as well as replacing members who leave, we need to work towards increasing our membership. We need ideas and many hands make light work. Mike's presentation is too long and important to summarize, therefore we have enclosed Mike's full presentation. Just click on the link to open it, or type into your browser: <http://www.calgarywestrotaryclub.org/Membership.ppt>



Rotary Membership
2009.ppt

Stan Cichon then went into how the plan was going to work and that the first step was to identify targets or possible companies in the area bounded by Blackfoot trail, McCleod Trail, the cemetery to the north and Glenmore to the south. He has set out 22 zones and set up teams to identify these "suspects", and hopes to have these lists in by September 18. From these lists they will make up short lists that members can contact.

Steve Rickard spoke to us on retention.

Karl thanked the committee for their work and closed the meeting at 1:30.

Coming Events

September 11	Calgary Children's Hospital – Field Trip
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September 18	Kevin Nevue – CEO, Precision Drilling
September 25	Laura Lockman – USA Consul General in Calgary
October 2	Becky Scott – Bleeding Art Industries (Movie/TV Special Effects)
October 9	Bruce Cameron – A View of Calgary Municipal Politics
October 16	Lisa (Longball) Vlooswyk – Canadian Women’s Golf Longball Champion
October 23	MLA Ron Liepert, Minister of Health for Alberta
October 30	“The Great Houdini” – A Hallowe’en Surprise